

**NOTICE AND AGENDA
FRENCH MARKET CORPORATION
MARKETING COMMITTEE MEETING**

Monday, November 3, 2025, 12:00 PM

National Park Service

912 N. Peters Street

New Orleans, LA 70116

CALL TO ORDER

ROLL CALL

A. REVIEW AND APPROVAL OF MINUTES – April 24, 2024

B. REPORTS

1. Marketing Update
2. Nexstar Campaign Report – Leslie Lewis

C. NEW BUSINESS

1. Sponsorship Request
 - a. French Quarter Festival, Inc. 2026 Sponsorship Request
 - b. Children’s Hospital New Orleans / Kern Studios Holiday 2025 Sponsorship Request

D. ADJOURNMENT

Public comments will only be accepted for items on the Agenda in accordance with the attached FMC Protocol for Public Comment at Public Meetings. Public comments on an agenda item will be acknowledged when the item is discussed.

This meeting is generally accessible to people with disabilities. Should you require any accommodation to participate fully, please contact, Tulesheia Robinson at 504-636-6400 (V), 711 LA Relay Service or trobinson@frenchmarket.org 48 hours in advance of the meeting. This correspondence is available in other formats upon request.