

**AGENDA**  
**FRENCH MARKET CORPORATION**  
**MARKETING COMMITTEE MEETING**

**Wednesday, April 24, 2024**

**12:00 PM**

**Union Passenger Terminal**  
**1001 Loyola Avenue**  
**2<sup>nd</sup> Floor – Conference Room**  
**New Orleans, LA 70113**

**CALL TO ORDER**

**ROLL CALL**

**A. REVIEW AND APPROVAL OF MINUTES –**

**B. PUBLIC COMMENTS** (*Comments will be limited to three minutes*)

**C. NEW BUSINESS**

1. French Market Events Schedule
2. Sponsorship Request
  - The Louisiana Music and Heritage Experience, Inc.  
(Nola Funk Fest 2024)
3. Request for Proposal
  - Advertising Agency

**4. ADJOURNMENT**

This meeting is generally accessible to people with disabilities. Should you require any accommodation to participate fully, please contact, Robert Gurtner, Interim Deputy Director, at 504-522-2621 (V), 711 LA Relay Service or [rgurtner@frenchmarket.org](mailto:rgurtner@frenchmarket.org) 48 hours in advance of the meeting. This correspondence is available in other formats upon request.