



**THE FRENCH MARKET WELCOMES
HOLLYGROVE MARKET & FARM
TO THE RENOVATED FARMERS MARKET**

Fresh produce, demos & samples every Wednesday and Saturday

(New Orleans, LA—June 18, 2010)---**Hollygrove Market & Farm, a local nonprofit produce market and urban agriculture training farm,** joins the French Market Farmers Market twice a week, adding more options to the two fresh produce stands now in operation daily.

Produce stands French Market Produce (at Ursulines) and Mother Nature's Cupboard (at Governor Nicholls) anchor the entrances to the Farmers Market and are open seven days a week from 9 a.m. to 6 p.m. **Now, on Wednesdays and Saturdays from 10 a.m. to 3 p.m., Hollygrove Market & Farm will add more local color and flavor to the mix,** with produce bought directly from local growers, as well as offering locally-made products such as juices and teas, salsas and marinara, handmade pastas and sauces, jellies, and dairy products including milk, butter, cream cheese and eggs.

Hollygrove Market and Farm has a Community Supported Agriculture buyer's club where individuals can purchase a box of local, seasonal produce that can be picked up on Saturdays at the Farmers Market at the French Market. Starting soon, they will conduct workshops and educational programs on cooking, nutrition, gardening, and sustainable agriculture at the French Market. Visit www.hollygrovemarket.com for information on Hollygrove Market & Farm programs.

To interview someone from Hollygrove Market and Farm or to join the mailing list and receive updates on what Hollygrove is offering each week at the French Market, contact Paul Baricos, General Manager of Hollygrove Market and Farm at paul@hollygrovemarket.com.

Visit the French Market Farmers Market any day of the week to experience a variety of sights, smells and tastes offered by six counter-top stands serving prepared food and drink, including smoothies, salads, sandwiches, slushes, and more! Visit www.frenchmarket.org for more information, maps and directions.